

WINE NOOK™

S&R Designs, LLC
128 E Market St., Kingsport, TN 37660
423-245-2800

“Class it Up”

FOR IMMEDIATE RELEASE

SMALL BUSINESS LAUNCHES BOXED WINE DISPENSER

Boxed Wine Just Got Classier

KINGSPORT, TN, July 1, 2017 -- The boxed wine market is booming, and it's never been more sophisticated. More and more people are embracing the eco-friendly and economical aspects of boxed wine, and two Tennessee artists saw the need for a product that would combine art and functionality into a better way to serve boxed wine.

“I was looking for a good way to serve larger quantities of wine for my gallery events. I had just tried boxed wine for the first time, and found some that were quite tasty. I didn't like, however, the cardboard box sitting on the countertop. There needed to be a classier way to serve boxed wine...” Cindy Saadeh, Co-Founder of S&R Designs

The Wine Nook (U.S Patent #D723,857) gives wine enthusiasts the opportunity to serve and enjoy boxed wine anywhere. The newly improved Wine Nook was reintroduced in April 2017, and features an embossed leather handle, three different color options, and hand-forged scroll feet. The scroll feet were designed at the perfect height, eliminating the need to dispense the boxed wine at the edge of your countertop. The Wine Nook is made from lightweight hardwood pine, and is hand-stained in three finishes: Light Maple, Dark Walnut, and Slate Gray. Finally, the embossed leather handle makes it easy to take the Wine Nook anywhere.

The Wine Nook is currently sold through WineNook.net and Amazon.com, as well as in store at the Cindy Saadeh Fine Art Gallery. More locations to come.

More information on the Wine Nook is available here:

Website: winenook.net

Instagram: @winenook

Twitter: @winenook1

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